Circular Materials to roll out new curbside residential recycling program in Rainy River

For immediate release – October 8, 2026 – Beginning in late November, residents of Rainy River will see the introduction of a new curbside residential recycling program, and the distribution of four new blue boxes. The new program will provide residents with a convenient way to recycle all accepted materials at the curb. Recycling collection will occur every other week on the same day as residents' garbage pick-up.

New blue boxes will be delivered to homes beginning on **October 26, 2026**, in advance of the program launch.

"This new recycling program is more than just a service — it's a commitment to our shared future. By working together, we're reducing waste, protecting our environment, and building a cleaner, greener community for generations to come," said Deborah J. Ewald, Mayor of the Town of Rainy River. "I'm proud of the steps we're taking, and I know our residents will rise to the challenge with the same spirit of care and responsibility that makes our community so special."

Program Highlights:

- New blue boxes will be delivered to Rainy River households beginning on October 26, 2026.
- Residents can begin using their new blue boxes when the new curbside recycling program launches on November 17, 2026. Until then, residents should continue taking their recycling to the depot.
- Information on how to set out materials including sorting container and fibres will be included with new blue boxes.
- Recycling collection will happen every other week and will be collected on the same day of the week as resident garbage collection.
- Residents will receive four blue boxes for use with the new curbside recycling program.
- Residents can find the full list of materials accepted for recycling at circularmaterials.ca/recycleontario.
- Residents can find more information about the transition in their community at www.circularmaterials.ca/rainyriver.

On January 1, 2026, Circular Materials introduced a unified and expanded material list for Ontario allowing residents to recycle more materials through the province's Blue Box program.

"We are pleased to bring the new curbside recycling program to Rainy River," said Allen Langdon, CEO, Circular Materials. "As we continue to advance Ontario's new Blue Box recycling program, including introducing new communities and new materials accepted for recycling, we are committed to delivering tangible results that benefit residents, communities and the environment. We thank the

Town of Rainy River and residents for their participation and engagement with the residential recycling program."

Blue box collection process

The new blue boxes will be used by residents to prepare and set out accepted recyclable materials for curbside collection.

Residents are reminded that recycling is collected every other week. Blue boxes should be used for accepted recyclable materials only and set out according to the collection requirements provided to residents. Residents should sort their materials into containers and fibres. Information to assist with sorting will be contained in the boxes when they are delivered.

Each blue box delivered will include information explaining how to properly prepare and set out recycling for collection.

Information for residents

Residents can expect to receive information about the new recycling program included with their blue box. The information will outline the program start date, blue box set-out requirements, sorting and general recycling tips.

Circular Materials and the Town of Rainy River will support residents throughout the program rollout with online information and additional communications to help residents understand the new collection system, accepted materials and blue box requirements.

For questions about recycling collection, residents can contact the local recycling collection service provider, Emterra, at customercareont@emterra.ca or 1-888-597-1541.

About Circular Materials

Circular Materials is a not-for-profit producer responsibility organization (PRO) that supports producers in meeting their extended producer responsibility (EPR) obligations under Ontario's Blue Box Regulation. Circular Materials is also the administrator of the Common Collection System on behalf of all PROs operating in Ontario, responsible for operating the province's new Blue Box recycling system.

The new recycling program is 100% funded by producers – the companies that supply packaging and paper products to consumers in Ontario, including the familiar brands and retailers Ontarians interact with every day. This means municipalities and taxpayers no longer pay for recycling services as this cost is now paid by producers.

Households across the province now have a convenient and enhanced system that recycles more materials, more easily. Learn more at circularmaterials.ca/recycleontario.

Media Contact

Circular Materials:
media@circularmaterials.ca