



Recycling program for Nova Scotia Schools

Agenda

- Background
- School Implementation Plan
- Registry Demo
- Wrap Up



Background

About Us

- National not-for-profit organization created and governed by producers.
- Support producers in meeting obligations under extended producer responsibility (EPR) regulations.
- Building efficient and effective recycling systems to:
 - Advance innovation
 - Increase performance
 - Deliver improved environmental outcomes



Our Founders



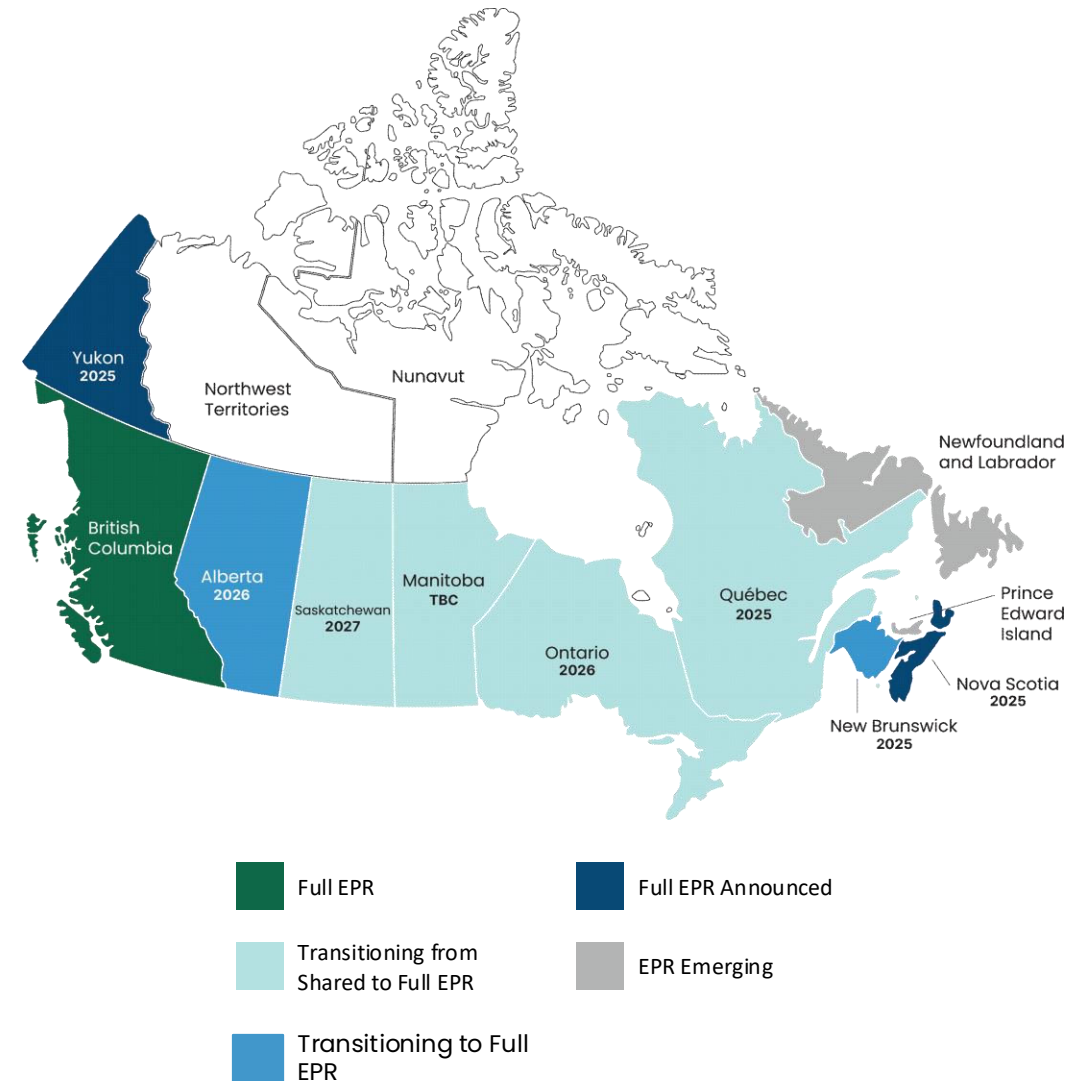
What is EPR?

- Extended producer responsibility (EPR) is a policy approach in which producers (the businesses that supply packaging and paper to residents) are operationally and financially responsible for the end-of-life management of the materials they supply to consumers.
- Many jurisdictions across Canada are moving to this framework.
- Circular Materials supports producers in meeting their obligations under each jurisdiction's EPR regulation.



EPR Growing Across Canada

- EPR is gaining momentum in provinces and territories across Canada. Regulations are set provincially and territorially.
- The first full EPR program for packaging and paper in Canada was introduced in British Columbia in 2014.
- Provinces are transitioning their existing recycling programs to EPR, and other jurisdictions are just beginning to implement EPR.





EPR for PPP in Nova Scotia

- The new extended producer responsibility (EPR) for packaging, paper products and packaging-like products (PPP) regulations sets out industry responsibilities for the operational and financial management of certain recyclable materials.
- EPR is recognized as one of the most effective mechanisms to improve recycling rates and advance a circular economy.
- **In Nova Scotia, EPR includes servicing schools at no cost.**

School Implementation Plan

Recycling Collection Services

- Through our service providers, Circular Materials will offer the following recycling services:
 - Collection of paper and packaging materials.
 - Appropriate outdoor collection receptacles for both container and fibre streams.
 - Providing promotional and educational materials to influence behaviour.



Registry Communications Toolkit

- A communications toolkit is available for download on each registry webpage and contains:
 - One-page overview about timeline and registry.
 - Pre-written social media posts with corresponding photos and hashtags.
 - Poster to be distributed digitally and online.
- We encourage you to share elements of the toolkits in your community.
- We are open to collaborating on a joint communications.



An enhanced recycling system is coming to schools in Nova Scotia

Schools can be [registered](#) for free recycling collection services with Circular Materials.



About Nova Scotia's recycling program

Nova Scotia is transitioning to an extended producer responsibility (EPR) system for packaging and paper products. This system shifts the financial and operational responsibility for recycling from Regional Service Commissions, entities, and First Nations who supply the products.



Recycling is coming to your school.

Schools can be registered for **free recycling collection services** with Circular Materials.



Learn more and register:
circularmaterials.ca/NSschools



Timeline for onboarding recycling services to schools

December 1, 2025
Launch of EPR recycling services for registered schools.

May 30, 2025
Deadline for schools to register in order to receive service by December 1, 2025.



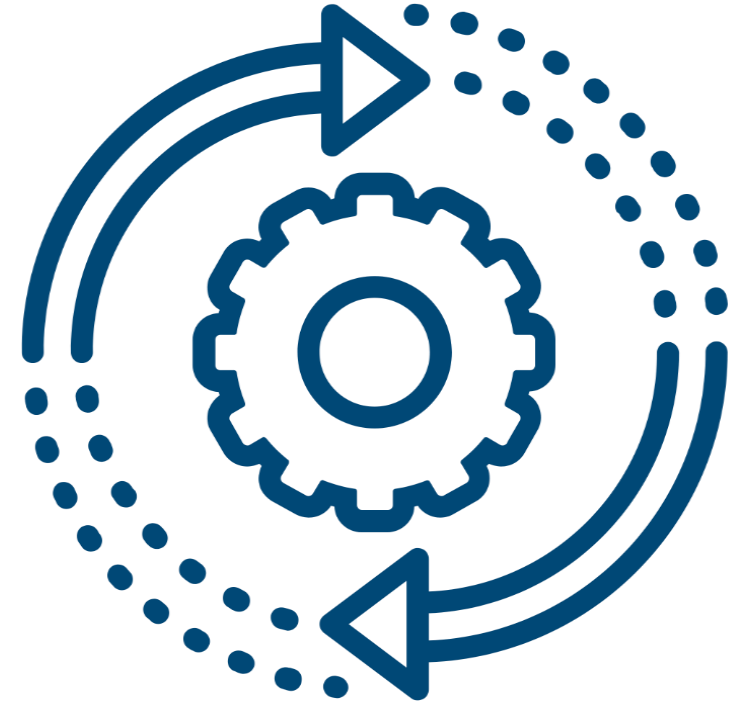
Recycling is coming to your school.

Schools can be registered for **free recycling collection services.**



Next Steps After Registering

- After registration, Circular Materials will use the information to procure recycling collection services.
- The recycling collector will:
 - Contact the assigned contact (e.g., for school district or individual school) to discuss next steps and may schedule a site visit.
 - Coordinate service and communicate service details including delivering receptacles.
 - Deliver promotion and education (P&E) packages.



Registry Demo

Wrap Up

Closing

- Thank you for your continued support as we prepare to deliver collection services to Nova Scotia schools.
- We greatly appreciate your support in promoting the recycling program and encouraging schools to register.
- Questions can be sent to NSoperations@circularmaterials.ca.

