



Recycling Program for Nova Scotia Multi-Family Dwellings, Schools and Campgrounds

Agenda

- Background
- Multi-Family Implementation Plan
- Registry Demo
- Wrap Up



Background

About Us

- National not-for-profit organization created and governed by producers.
- Support producers in meeting obligations under extended producer responsibility (EPR) regulations.
- Building efficient and effective recycling systems to:
 - Advance innovation.
 - Increase performance.
 - Deliver improved environmental outcomes.



Our Founders



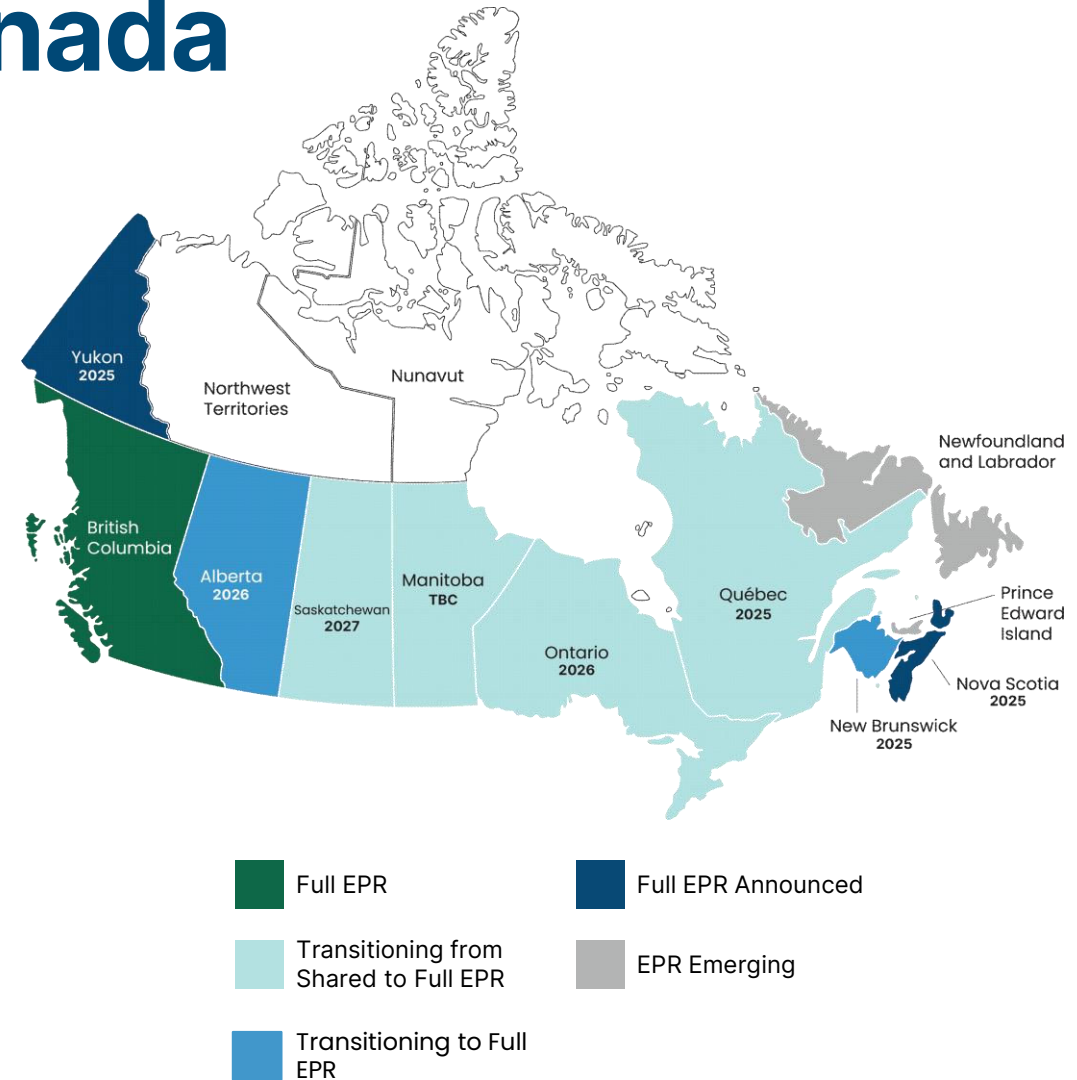
What is EPR?

- Extended producer responsibility (EPR) is a policy approach in which producers (the businesses that supply packaging and paper to residents) are operationally and financially responsible for the end-of-life management of the materials they supply to consumers.
- Many jurisdictions across Canada are moving to this framework.
- Circular Materials supports producers in meeting their obligations under each jurisdiction's EPR regulation.



EPR Growing Across Canada


- EPR is gaining momentum in provinces and territories across Canada. Regulations are set provincially and territorially.
- The first full EPR program for packaging and paper in Canada was introduced in British Columbia in 2014.
- Provinces are transitioning their existing recycling programs to EPR, and other jurisdictions are just beginning to implement EPR.



EPR for PPP in Nova Scotia



- The new extended producer responsibility (EPR) for packaging, paper products and packaging-like products (PPP) regulations sets out industry responsibilities for the operational and financial management of certain recyclable materials.
- EPR is recognized as one of the most effective mechanisms to improve recycling rates and advance a circular economy.
- **In Nova Scotia, EPR includes servicing multi-family dwellings, schools and campgrounds at no cost.**



Multi-Family Implementation Plan

Recycling Collection Services

- Through our service providers, Circular Materials will offer the following recycling services:
 - Collection of paper and packaging materials.
 - Provision of appropriate external collection receptacles for both container and fibre streams.
 - Provision of promotional and educational materials to influence behaviour.



Registry to Onboard Multi-Family Dwellings

- Buildings with multiple residential units (e.g., apartments, condos) are eligible to participate voluntarily.
- You do not need to register:
 - If your building is already serviced through a municipal curbside collection program (e.g., HRM includes buildings up to and including 6 units).
 - If your building is already serviced by a voluntary municipal program (e.g., HRM condominium program, Pictou County Shared Services Authority).



[circularmaterials.ca/
NSmultifam](https://circularmaterials.ca/NSmultifam)

Registry Communications Toolkit

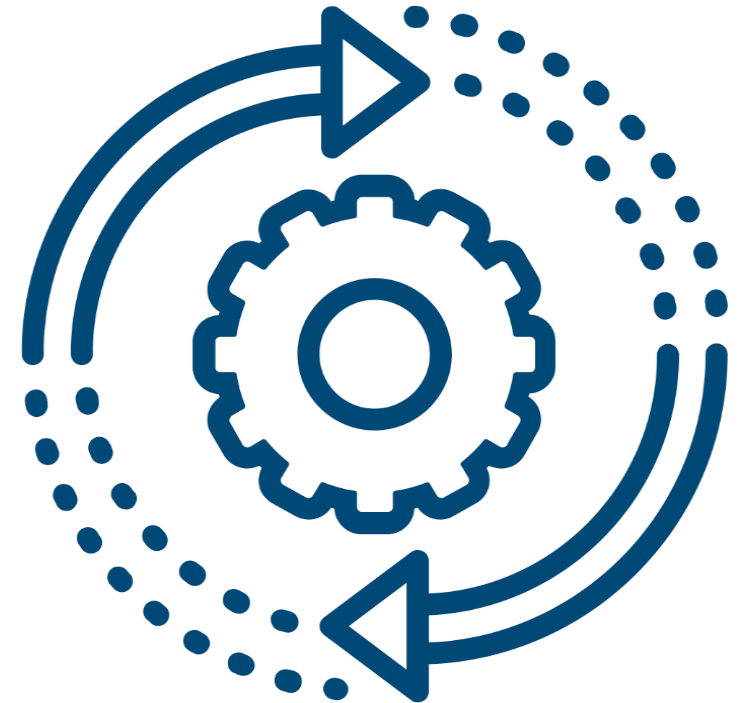
- A communications toolkit is available for download on the registry webpage and contains:
 - One-page overview about timeline and registry.
 - Pre-written social media posts with corresponding photos and hashtags.
 - Poster to be distributed digitally and online.
 - Copy of presentation.
- We encourage you to share elements of the toolkits in your community.
- We are open to collaborating on a joint communications.



A collage of communication materials. On the left is a poster with the headline "Recycling is coming to your building." and the text "Apartment and condo owners can register for free recycling collection services with Circular Materials." It includes a QR code and the URL "circularmaterials.ca/NSmultifam". In the center is a presentation slide titled "Nova Scotia's recycling program" which details the transition to an extended producer responsibility (EPR) system for paper products. It features a timeline with two key dates: "May 30, 2025: Deadline to register in order for buildings to receive service by December 1, 2025." and "December 1, 2025: Launch of EPR recycling services for registered buildings." On the right is a social media post with the headline "Recycling is coming to your building." and the text "Apartment and condo owners can register for free recycling collection services." It features a blue recycling bin and a building icon.

Next Steps After Registering

- After registration, Circular Materials will use the information to procure recycling collection services.
- The recycling collector will:
 - Contact the property owner or manager to discuss next steps and may schedule a site visit.
 - Coordinate service and communicate service details including delivering receptacles.
 - Deliver promotion and education (P&E) packages.



Registry Demo

Wrap Up

Closing

- Thank you for your continued support as we prepare to deliver collection services to Nova Scotia multi-family dwellings, schools and campgrounds.
- We greatly appreciate your support in promoting the recycling program and encouraging registration.
- Questions can be sent to NSoperations@circularmaterials.ca.

